

The United Federation of Doll Clubs Mobile Museum App

The Museum Comes to Life in an in-App Tour

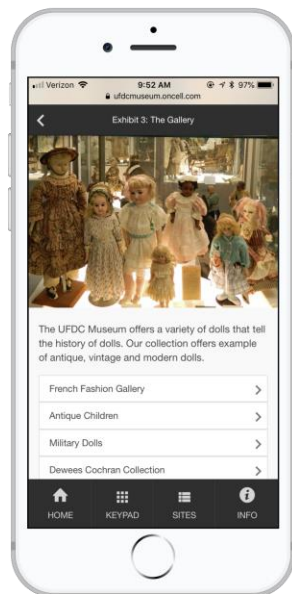
Kansas City, M.O. - August, 18, 2018 - The United Federation of Doll Clubs (UFDC) launched a web based app for members to explore their museum and doll collection. Through the app, members and visitors and doll enthusiasts can view a collection of Antique, vintage, modern, play, and artist dolls.

The app is available on any web-enabled device and can be viewed while touring the museum or at home.

Visit ufdcmuseum.oncell.com to access the web app

The app was created by OnCell, a Rochester, NY-based software company. The UFDC app includes special exhibits and archives of past exhibits only available on the app. This guide

helps further the goal of UFDC, to share the story of dolls. That story is a tale of beauty, creativity, nostalgia, childhood, and social history.



“We are very excited to launch our app,” said Loretta Nardone, President of UFDC. “Our hope is for the app to bring the UFDC doll collection to life and tell their unique stories.”

UFDC’s founder, Mary Lewis, dreamed to unite and organize doll collectors from around the world. Her dream was realized with the establishment of UFDC in 1949. Their members are located around the world and their membership includes doll clubs world-wide,

members-at-large, museums, libraries, and corporations.

For questions about this app: Contact info@ufdc.org